

Remarks

Reconsideration of this Application is respectfully requested.

Upon entry of the foregoing amendment, claims 1-20 are pending in the application, with claims 1 and 17 being the independent claims. No claims are sought to be cancelled. No new claims are sought to be added. Claims 1-3, 11-12, 14, and 16-18. These changes are believed to introduce no new matter, and their entry is respectfully requested.

Based on the above amendment and the following remarks, Applicants respectfully request that the Examiner reconsider all outstanding objections and rejections and that they be withdrawn.

Claim Objections

Claim 16 was objected to because a space needed to be inserted in "claim14." Amended claim 16 includes a space between "claim" and "14." Withdrawal of this objection is respectfully requested.

Rejections Under 35 U.S.C. § 112

Claim 14 has been rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. Specifically, the Examiner has indicated that it is unclear what a "numerical" is. Claim 14 has been amended to change "numerical" to "numeric."

Rejections Under 35 U.S.C. § 102

Claims 1-20 have been rejected under 35 U.S.C. § 102 as being unpatentable over U.S. Patent No. 6,295,502, entitled *Method of Identifying Geographical Locations Using Hierarchical Grid Addresses That Includes a Predefined Alpha Code*, issued to Hancock, et al. on Sep. 25, 2001 ("Hancock Patent"). Applicants respectfully traverse these rejections and request reconsideration.

As amended, claim 1 includes the element of returning matching video data information to said person. The Hancock Patent does not teach, suggest or disclose this element. In fact, the Hancock Patent focuses on providing maps for the point of interest, as is noted in Col 32, Lines 33-37, which states that in addition to using maps to determine driving directions, more detailed information, "such as site plans, building floor plans, photographs of the destination, private road configurations and the like can be presented to users." In addition the provision of video data would undermine the stated objective of the Hancock Patent to provide database searches to provide customized information to mobile users in real-time with minimal delays. Hancock Patent at Col. 4, Lines 4-5. This was particularly true at the time of the application underlying the Hancock Patent, when high speed connections to mobile users were not yet widely available.

For at least these reasons, claim 1 is patentable over the Hancock Patent. Reconsideration and allowance is respectfully requested.

Similarly, as amended, claim 17 includes the element of returning matching information to said person, wherein said information includes video data of said point of information. As described above, the Hancock Patent does not teach, suggest or

disclose this element. For at least this reason, claim 17 is patentable over the

Hancock Patent. Reconsideration and allowance is respectfully requested.

Because each dependent claim incorporates all of the elements of the independent claim from which it depends, as well as additional features, the above arguments apply a fortiori to the dependent claims. Thus, claims 2-16, which depend on claim 1 and claims 18-20, which depend on claim 17, are also patentable over the Hancock Patent. Reconsideration and allowance of claims 2-16 and 18-20 is respectfully requested.

Other Matters

Support for the amendments to the claims in the present application can be found in at least paragraph [0044] of the published version of the application.

Paragraph [0044] states:

By entering this number into a locator client (such as a wireless device connected to network 104) connected to locator server and locator database, a user can immediately retrieve location information on Marcel Restaurant, including address, telephone, fax, email, web site address, reviews, menus, photographs, video recordings, live video feeds, sound recordings, etc.

Conclusion

All of the stated grounds of objection and rejection have been properly traversed, accommodated, or rendered moot. Applicants therefore respectfully request that the Examiner reconsider all presently outstanding objections and rejections and that they be withdrawn. Applicants believe that a full and complete reply has been made to the outstanding Office Action and, as such, the present application is in condition for allowance. If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided.

Prompt and favorable consideration of this Amendment and Reply is respectfully requested.

Respectfully submitted,

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